

NEWSPAPER
MAGAZINES
EVENTS
ONLINE

Providing Unrivalled Access
To The UK's Jewish Community

www.TheJnGroup.com



ABOUT THE UK JEWISH COMMUNITY

The Jewish community has played a central role in British life for over 350 years, making considerable contributions in many different fields from charity and politics to media, arts and science. The community is an essential and well-established part of modern multi-faith Britain, integrated into wider society while proudly maintaining its age-old culture and traditions.

- There are 266,740 Jews living in the UK with close to 75% living in Greater London, Herts, Middx. and Essex.
- 2 out of 3 Jewish households own their property.
- 40% own their property outright and this is almost twice the London average at 22%.
- 33% of households have two or more cars.
- In London, 52% of working age Jewish people are in managerial and professional occupations.

jn JEWISH NEWS
& MEDIA GROUP

newspaper • magazines • online • events

2001 GLA Census

NEWSPAPER

THE JEWISH NEWS

Established in 1997, the Jewish News is the only newspaper to exclusively serve the vibrant communities of Greater London, Herts, Middx. and Essex. With a readership of over 100,000, the Jewish News is at the heart of this thriving, educated and affluent community, providing a weekly mix of local, national and international Jewish news and entertainment.



DISTRIBUTION

- Free
- Weekly, every Thursday
- Weekly readership of over 100,000
- Available to read online for free at **TotallyJewish.com**
- Over 250 distribution outlets

PRODUCT

- UK, Israel & World News
- Opinion
- Letters
- Travel
- Food
- Entertainment
- Arts
- Sport

SOLUTIONS

- Display
- Classified
- Advertorials
- Sponsorship
- Inserts
- Wrap Arounds
- Supplements
- Annual Calendar

57% OF READERS ARE COMPANY OWNERS

65% OF READERS WHO HAVE RESPONDED TO AN ADVERT HAVE MADE A PURCHASE

(Source: Independent research survey, Nov '2010)



THE JEWISH NEWS HAS BECOME AN ABSOLUTELY INTEGRAL PART OF THE FABRIC OF THE COMMUNITY
David Cameron, Prime Minister

For more information call **020 7692 6929** or email **sales@thejngroup.com**

MAGAZINES



The Jewish News & Media Group's magazine division includes two quality glossy magazines which are packed full of exclusive and innovative editorial. Each magazine is distributed quarterly in specially wrapped editions of the award-winning Jewish News. They are also available to read for free online at www.TotallyJewish.com.

PULSE MAGAZINE PUBLICATION DATES

→ March 31st | June 30th | September 29th | December 15th

PRODUCT

- Celebrity
- Fashion
- Food
- Travel
- Simcha
- Interiors
- Health
- Education
- Listings

SOLUTIONS

- Display
- Classified
- Advertorials
- Competitions
- Inserts
- Reader Offers

TOTALLY JEWISH SIMCHAS PUBLICATION DATES

→ January 27th | April 28th | July 28th | October 27th

PRODUCT

- Births & Babies
- Bat & Barmitzvahs
- Weddings
- Simchas Abroad
- Honeymoons
- Comprehensive Supplier Directory

SOLUTIONS

- Display
- Classified
- Advertorials
- Competitions
- Inserts
- Reader Offers

PULSE IS A SLICK AND PROFESSIONAL MAGAZINE. EVERY ADVERT GENERATES ENQUIRIES AND SIGNIFICANT FOOTFALL.

Sean Kadir, Medi Lounge and Grill

TJ SIMCHAS IS A PROVEN AND SOPHISTICATED PUBLICATION. IT IS AN INDISPENSIBLE ADVERTISING AND EDITORIAL VEHICLE.

Judy Miller, Head of Communications, WIZO.uk

£6K

AVERAGE SPEND ON FAMILY HOLIDAYS

73%

OF READERS PLAN TO REFURBISH HOME IN NEXT 12 MONTHS

£40K

AVERAGE SPEND ON JEWISH WEDDINGS

5,000+

ANNUAL COMMUNAL CELEBRATIONS

For more information go to www.jnpulse.co.uk
call 020 7692 6929
or email sales@thejgroup.com

For more information go to www.tjsimchamag.co.uk
call 020 7692 6929
or email sales@thejgroup.com

EVENTS



TOTALLY JEWISH SIMCHAS LIVE

TotallyJewishSimchas Live is the premium celebrations exhibition for the Jewish community. Over 2,000 people attend this annual event which provides a unique opportunity for businesses to exhibit their products and services to people planning a celebration. Each year florists, caterers, bands, discos, toastmasters, venues, jewellers, event planners, bridal wear companies and many more come together in this unique celebrations showcase.



THE ATMOSPHERE AT THE SHOW WAS VERY GOOD AND GENERATED 23 ENQUIRIES TO THE VALUE OF £137K
Katherine Freeman, Grand Connaught Rooms – Principal Hayley

2,000+

ATTENDED OUR
SIMCHAS LIVE
EVENT



For more information, go to totallyjewishsimchas.com
call **020 7692 6929** or email sales@thejngroup.com

POLITICAL DEBATES

Liberal Democrat leader Nick Clegg, London Mayor Boris Johnson and Foreign Secretary William Hague are among leading politicians to have taken part in the Jewish News & Media Group question and answer sessions. This series of high-profile public events enable thousands of community members to quiz some of Britain's top decision makers face-to-face.



For sponsorship opportunities call **020 7692 6929**
or email sales@thejngroup.com



WILLIAM HAGUE MP



BORIS JOHNSON, MAYOR OF LONDON

ONLINE

TOTALLYJEWISH.COM

Established in 2000, TotallyJewish.com is the definitive portal serving the UK's Jewish community. TJ and its various derivatives has everything for everyone Jewish and for over 10 years has established itself as an essential household brand, delivering daily news, views and competitions as well as helping the community find their perfect partners, jobs and homes.



TOTALLYJEWISHJOBS.COM



TOTALLYJEWISHDIRECTORY.COM



TOTALLYJEWISHPROPERTY.COM



TOTALLYJEWISHDATING.COM

SOLUTIONS

- Banners
- Pop-ups
- Skyscrapers
- Tiles
- Textlinks
- Microsite
- Email Marketing

£45K

AVERAGE USER
HOUSEHOLD
INCOME

417,049

UNIQUE VISITORS
JAN-DEC '10
GOOGLE ANALYTICS

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